



**SugarOak**  
REALTY, LLC®



## **Regina Nguyen**

Leasing Associate  
Marketing & Research Manager

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### **Summary**

Regina Nguyen is a Leasing Associate and Marketing & Research Manager at SugarOak Realty, LLC. She joined SugarOak in December 2013 as the Marketing Associate and then became a Property Manager in March 2015.

As the Marketing & Research Manager, she oversees and participates in the office marketing efforts that include property, digital, and content marketing. She also works closely with the Brokerage team and is responsible for the marketing efforts of the entire portfolio.

Regina understands the needs of clients, and relies on her comprehensive knowledge of the leasing and property management process to support them from start to finish. She strives to help her team and their clients reach a larger audience through her marketing abilities and her understanding of all facets of commercial real estate.

Throughout a career that has spanned with 8 years of real estate experience, two years of restaurant experience and more than 15 years of marketing experience. Regina has earned the trust, admiration and respect of her clients and peers.

Regina is a lifelong resident of Richmond who earned her Bachelor's degree from Virginia Commonwealth University.

### **Background & Experience**

Regina possesses a broad range of professional real estate and marketing experience spanning more than 8 years. Prior to joining SugarOak, she served as the Marketing Specialist at One South Realty Group and a Marketing & Research Coordinator at GVA Advantis where she supported the brokerage department in the provision of marketing services. She also has experience with the restaurant industry from a former position at Home Team Grill Corporate as a Marketing Manager where she was responsible for the marketing and branding functions for the restaurant.

### **Education**

- Virginia Commonwealth University, Bachelor of Science in Marketing
- J. R. Tucker High School, Richmond, VA

### **Professional Affiliations & Community Service**

- Member | Greater Richmond Association for Commercial Real Estate (GRACRE)
- Alumni Charity Challenge (FeedMore)
- Ultimate Backpack Drive (Richmond Public Schools)
- U.S. McGuire VA Medical Center
- VCU EXPLORE and CONNECT, Mentor
- YMCA Bright Beginnings